

# HIGHTECH on the low



Let's talk  
with  
Jordan

Many would have you believe that only finance and economic professionals move into the venture capital space - think again! With the decrease in venture funding and overall economic outlook looking dreary, Lisya Bahar Manoah, General Partner at Catalyst Investments with \$450 million in total assets, former mechanical engineer gone venture capitalist, believes that the time is now for those entrepreneurs with ideas that will truly move the needle forward. With her and her partners' combined engineering background, Catalyst is on the look for entrepreneurs who have their math down (because they'll check you!) and are building tech solutions for a problem that will make processes more efficient and noticeably impact society, and not just because they are nice to have.

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