



**FOR IMMEDIATE RELEASE**

**12 July 2010**

## **SHAREHOLDER NOTIFICATION**

Tel-Aviv, Israel – 12 July 2010 – Dori Media Group ("Dori Media" or "DMG"), the international media company active in the field of television, with a focus on production, distribution, broadcasting and merchandising of Telenovela, has today been notified that, following a recent acquisition of Dori Media shares, Catalyst Private Equity Partners (Israel) II, LP now holds 3,293,323 ordinary shares, representing 12.02% of the issued shares and capital of Dori Media.

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For further information on Dori Media Group, please visit our website on [www.dorimedia.com](http://www.dorimedia.com) or contact:

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Dori Media Group is an international media group that produces, distributes and broadcasts telenovelas. The group owns approximately 5,000 television hours that it sells to a wide variety of audiences in more than 70 countries. In Israel, Dori Media is the owner of Dori Media Paran and Dori Media Darset, which produce daily series and telenovelas for the Israeli market. It also owns and operates two telenovela channels, Viva and Viva Platinum. In the Israeli market, Dori Media also packages, produces and operates all of the movie channels on HOT cable television and the series channel on HOT Extra. In Indonesia, the company operates the Televiva Vision 2 channel that is devoted to telenovelas and Baby TV Vision 3 for toddlers. The Dori Media Group is controlled by Mapal Communications Ltd. one of the largest media companies in the Israel. The group is traded on the London Stock Exchange where its symbol is DMG. For more information on Dori Media, visit our corporate website at <http://www.dorimedia.com/>.